



ABOUT SAHARA SAM'S INDOOR WATER PARK

Imagine traversing a cargo rope obstacle course suspended over a rain forest lagoon, splashing your way through a 410 foot adventure river ride, having 1,000 gallons of water unexpectedly rain down from above, navigating through a wild maze of twisting and turning rapids with your family. Imagine experiencing it all indoors.

Welcome to Sahara Sam's Oasis Indoor Water Park --- New Jersey's first freestanding indoor water park and entertainment complex.

Sahara Sam's is an innovative entertainment and activity experience that is a premier family attraction located in southern New Jersey just minutes from Philadelphia and accessible by major highways and bridges in New Jersey and the Philadelphia region. The \$23 million venue offers nearly 58,000 square feet of water rides, interactive games, dining, party rooms and much more. Located in West Berlin NJ on a 13-acre parcel along Route 73, Sahara Sam's represents the next step in providing affordable family destination fun.

Sahara Sam's Oasis Indoor Water Park features a wide array of exhilarating, state-of-the-art water rides and attractions, interactive games, and great ticket and party packages. They include:

WATER AND ENTERTAINMENT ATTRACTIONS

SNAKE EYES: Challenge your friends on New Jersey's fastest indoor speed slides. Snake Eyes are two eight-foot wide slide barrels that twist and turn as you roar toward a splash landing at the finish line.

MOUNT KILIMANJARO: Go to new heights! At 45 feet above ground, this winding 390 foot family raft ride churns it up with white water rapids and the open sea.

FLOW RIDER: Surf's up! Think you've got what it takes to be the Big Kahuna? Test your surfing or boogie board skills on New Jersey's first surfing machine, the hugely popular FlowRider.

CONGO BONGO ADVENTURE RIVER RIDE: This is no lazy river ride. The Congo Bongo rafting trip is full of surprises as water geysers, swirling vortexes and water cannons challenge you at every turn.

CROCODILE FLATS: Swing, crawl or leap – just don't fall to the crocs waiting below while climbing through this intricate web of ropes and cargo nets suspended high above Sahara Sam's rainforest lagoon.

TIM-BUK-TU TREE FORT: A giant tree fortress complete with water cannons, slides, sprays and a 1,000-gallon tipping bucket.

SAM'S SLAM DUNKER: Take the ball to the rim and literally dunk it home on this water basketball court.

THE LIZARD LAGOON: A special for area just for the little adventurers, featuring a zero-depth pool entry and mini slides and water geysers. The Lizard Lagoon also has a baby bungee swing specially designed for toddlers.

SAMMY'S TRADING POST: Everyone has the chance to win a cool prize at this 3,000 square foot arcade featuring the latest video, simulator and redemption games.

SAM DUNE'S CAFE: Great food and beverages are available at this relaxing watering hole, where guests can indulge in everything from hand-crafted pizza to freshly prepared Italian sandwich specialties. Pull up a seat, grab a bite to eat and try one of Sahara Sam's many non-alcoholic tropical drinks.

BUILDING AMENITIES

FACILITY: Sahara Sam's is a 58,000 square foot entertainment and activity complex located on a 13-acre parcel at 535 N. Route 73, West Berlin, N.J. 08091. Total cost of construction is estimated at \$23 million. It is capable of accommodating 300+ cars and buses in its many parking spaces.

EMPLOYMENT: Total employment for Sahara Sam's is currently estimated at 40 fulltime and 200 part-time positions, including 25 lifeguards on duty during all operational hours. Sahara Sam's conducts in-house training and certification of individuals who wish to become lifeguards through a national training program.

RETRACTABLE ROOF: One of the most unique aspects of Sahara Sam's is its one-of-a-kind retractable roof, which opens up to let the outdoors in on sunny days.

PARTY CENTERS: Sahara Sam's features multiple party rooms capable of hosting birthdays or corporate events from 10 to 325 people, making it one of the largest group party facilities in the area. Party centers come complete with all necessary audio/visual and projection equipment for any type of event.

LOCKER ROOMS: Male, female and family locker rooms with complimentary showers and personal changing stalls are accessible for all guests of Sahara Sam's.

LOUNGING PATIO: During the spring and summer months, guests have the option to picnic or simply lounge at Sahara Sam's outdoor patio.

COMBINED HEAT AND POWER: Sahara Sam's Oasis utilizes CoGeneration Green Technology: a combination of natural gas fired engines in the building, producing electricity and hot water reclaiming all of the excess heat produced to save on energy consumption.

TEMPERATURE CONTROL: Sahara Sam's remains a warm 84 degrees of low humidity weather all year long thanks to a state-of-the-art temperature control system.

RATES, PROGRAMS AND PACKAGES

RATES: Guests may purchase a 12-month, full-day, or half day (admission after 4 p.m.) pass. Full day passes will cost \$27.95. Annual Sahara Sam's Club Pass memberships offer unlimited use throughout the year. Groups of 20 or more are eligible for discounted group admission.

SAM'S CLUB PASS: Annual memberships - Sahara Sam's Club Pass – is a great value for water park enthusiasts and are available for both individuals and families. The 12-month passes are available online at the Sahara Sam's website, www.sahasrams.com, or in person at the sales center located at Sahara Sam's.

GROUPS: Group admission is offered to schools, camps, youth groups or any other organization at special groups-only discount with advance reservation. Rates are:
\$23.00 pp/Monday through Friday (excluding holidays)
\$26.00 pp/Weekends and Holidays.

BIRTHDAY PARTIES: Sahara Sam's offers the region's best all-inclusive birthday party experience complete with all access to Sahara Sam's water attractions, private party rooms, party guides, food and refreshments, electronic invitations and thank you notes, and more.

FACILITY RENTALS: Whether for a corporate event, Bar/Bat Mitzvah, Project Graduation or for a simple get together, Sahara Sam's party packages include onsite catering, goodies, private rooms and special rates for guests to enjoy all of the rides and attractions. The entire facility is available for private rental to anyone looking to throw the best bash in town.

CORPORATE MEMBERSHIP: Corporate membership to Sahara Sam's is available to any organization seeking relief from a long day in the office. Special packages entitle employees to all of Sahara Sam's amenities and attractions.

WATER AEROBICS/SWIM LESSONS: Dive into one Sahara Sam's pools for a top-notch experience in a truly unique environment. Water aerobics and swimming lessons will be taught by professionals for anyone looking to get some exercise or sharpen their

swimming skills. Special packages will be offer to seniors in addition to Mommy and Me classes.

HOURS OF OPERATION

The hours of operation are 10:00 A.M. - 9:00 P.M. Monday-Thursday; 9:00 A.M. - 11:00 P.M. Friday-Sunday. Large groups have the option to rent out the facility for a day.

LOCATION

Sahara Sam's is located at 535 N. Route 73, West Berlin, N.J. 08091 --- minutes away from Route 295, Exit 4 on the NJ Turnpike, and Routes 70 and 561.

CONTACT INFO

WEB SITE: visit Sahara Sam's online at www.SaharaSams.com

PHONE: 1-856-336-2778

EMAIL: info@sahasams.com